

The Porsche 718 heads into 2023 in Style

01/11/2022 Bright new edition brings extroverted character to the mid-engine 718 model line

Porsche today announced two new variants within the mid-engine 718 model lineup: the new Porsche 718 Boxster Style Edition and 718 Cayman Style Edition. These new models will be initially offered in Europe in early 2023 with global availability to follow.

Underlining Porsche's commitment to ever more creative and vibrant bespoke finishes, the new models are characterized by special colors and matching contrasting elements. With the Style Edition, Porsche adds model variants for those who seek to stand out. This is particularly evident with the new color Ruby Star Neo, which is a modern interpretation of the Ruby Star color used on the 964 Carrera RS.

Exclusive details, enhanced standard equipment
Regardless of the exterior color, the new Style Edition variants are immediately recognizable. They are fitted as standard equipment with 20-inch 718 Spyder wheels in high-gloss black that carry colored Porsche crests. Furthermore, the Style Edition stands out thanks to Sport Tailpipes in Black and

PORSCHE script on the rear in high-gloss silver. The 718 Boxster Style Edition also features "Boxster" model designations embossed into the convertible top above the side windows.

The 718 Boxster and Cayman models are already well equipped with standard features including Bi-Xenon Headlights including Porsche Dynamic Light System (PDLS) with integrated 4-point LED daytime running lights, Sport Exhaust, ParkAssist front and rear incl. Rear-view camera, Apple® CarPlay, cruise control, automatically dimming interior and exterior mirrors with Integrated Rain Sensor, heated front seats and two-zone automatic climate control. The new Style Edition models also gain a heated, leather-wrapped multifunction steering wheel, floor mats with contrasting stitching in Chalk, a black leather interior with contrasting stitching in Chalk, headrests embossed with the Porsche crest and illuminated stainless steel door sill guards as standard equipment.

Two optional 718 Style Edition contrast packages are also available to customers: one in black, and one in white. Both include decorative stripes on the hood and "PORSCHE" logos on the side, while the wheels and rear model designation are painted in black or high-gloss white.

Six-speed manual as standard

Both Style Edition models are based on the 718 Boxster and 718 Cayman with the turbocharged 2.0-liter four-cylinder Boxer engine developing 300 hp. The four-cylinder engine generates 280 lb.-ft. of torque and propels the car from 0 to 60 mph in 4.9 seconds. When equipped with the optional seven-speed PDK and Sport Chrono Package, this time drops to 4.5 seconds. Independent of transmission choice, the top track speed of the 718 Style Edition models is 170 mph.

U.S. market availability and pricing

Detailed information on U.S. pricing and dealer arrival timing will be shared in 2023 closer to market availability and start of ordering.

MEDIA ENQUIRIES



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Consumption data

718 Cayman (WLTP)*: Fuel consumption combined: 9.7 – 8.9 l/100 km; CO_2 emissions combined: 220 – 201 g/km; CO_2 class: G

*Further information on the official fuel consumption and the official specific CO_2 emissions of new passenger cars can be found in the "Leitfaden über den Kraftstoffverbrauch, die CO_2-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Fuel Consumption, CO_2Emissions and Electricity Consumption Guide for New Passenger Cars), which is available free of charge at all sales outlets and from DAT (Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, www.dat.de).

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