

Ice Experience: Porsche celebrates 15th anniversary in Canada

28/01/2026 From skid pads to snow tracks, Porsche Ice Experience offers participants the chance to refine their skills behind the wheel of the latest Porsche models in a safe, scenic setting.

Ice Experience Canada – part of a range of winter driving experience programs offered by Porsche worldwide – is celebrating its 15th anniversary. Behind the wheel of the brand's latest sports cars, Porsche Ice Experience Canada participants learn valuable winter driving skills at Mécaglisse, a dedicated snow- and ice-driving facility outside of Montreal. Multi-turn courses are complemented by winter skid pads, all of which allow drivers to explore the Porsche models' driving dynamics in safe and controlled situations.

The Porsche Ice Experience Canada is ideally situated in one of the most picturesque parts of the country. Participants from Canada and around the world are treated to spectacular winter scenery and the five-star hospitality for which Porsche Experience events have become known worldwide. The proximity to Mont-Tremblant also makes it easy for participants to integrate an extended holiday in the area that can include skiing in the Laurentian mountains.

Conquering the toughest winter conditions

"We are delighted to bring Porsche Ice Experience Canada back on its 15th anniversary," said Trevor Arthur, President & CEO, Porsche Cars Canada, Ltd. “Enhanced by the expert guidance of Porsche-certified instructors, this compelling program showcases how our brand's sports cars deliver exhilarating driving experiences while confidently conquering even the toughest winter conditions."

Porsche Ice Experience Canada offers a multitude of tailored program levels: Ice Trial, Ice Intro, Ice Experience, as well as Ice Force and Ice Force +. After its introduction in 2025, Ice for HER will also return for the anniversary season. This variation of Ice Trial was created exclusively for female Porsche enthusiasts and is taught by female instructors. No matter what the experience level of the participant, the ultimate goal of all programs is to elevate guests' driving abilities and confidence through expert instruction and plenty of seat-time.

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Consumption data

911 Carrera (Predecessor model)

*Further information on the official fuel consumption and the official specific CO_2 emissions of new passenger cars can be found in the "Leitfaden über den Kraftstoffverbrauch, die CO_2-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Fuel Consumption, CO_2Emissions and Electricity Consumption Guide for New Passenger Cars), which is available free of charge at all sales outlets and from DAT (Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, www.dat.de).

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