



Porsche Brunei hosts "Art of Scents@Porsche" experience in celebration of IWDD

08/07/2026 Porsche Brunei, represented by QAF Prestige, the exclusive importer of Porsche vehicles in Brunei Darussalam, recently hosted "Art of Scents@Porsche", an exclusive lifestyle event held in celebration of Porsche's International Women's Drivers' Day, bringing together guests for an afternoon of fragrance, craftsmanship, and meaningful connections.

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Hosted at Porsche Centre Brunei, the event welcomed Porsche customers and prospects to a specially curated experience inspired by the Porsche Macan T. Set within a summer garden-themed environment, guests participated in an interactive perfume-making workshop, where they were guided

through the process of creating their own bespoke fragrance.

The event formed part of Porsche's global recognition of International Women's Drivers' Day, an initiative that celebrates women who continue to shape and contribute to the automotive community. Through Art of Scents@Porsche, Porsche Brunei sought to provide a platform for guests to connect, explore new experiences, and engage with the brand in a distinctive setting.

"International Women's Drivers' Day provides an opportunity to celebrate the passion, achievements, and contributions of women within the Porsche community," said Daniel Loo, Deputy General Manager of Porsche Brunei. "Through Art of Scents@Porsche, we wanted to create an experience that reflects the values of craftsmanship, attention to detail, and personal expression that are synonymous with the Porsche brand."

Guests also had the opportunity to experience the Porsche Macan T, a model renowned for its dynamic handling, distinctive design, and driver-focused performance. The vehicle served as the inspiration behind the event, highlighting the connection between precision engineering and the art of creating a unique fragrance.

In addition to the workshop, attendees enjoyed refreshments and networking opportunities while exploring the latest offerings from Porsche Brunei. Art of Scents@Porsche reflects Porsche Brunei's continued commitment to creating memorable brand experiences that foster deeper connections with customers and the local community.

Link Collection

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