

Updated proportions

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The design of the new Porsche Panamera has been systematically refined, giving it an even more commanding presence. Sharpened lines on the redesigned front and rear sections underscore the car's sporty character. The headlights are steeper than on the previous model, the wings are more pronounced and the bonnet is more clearly contoured. It all gives the new Panamera a fresh, technical and even more muscular look. Two filigree light guides in the three-dimensional, continuous rear light of the Panamera create an unmistakable look at the rear. Porsche has also sharpened the car's flanks in many areas. The redrawn window line emphasises the coupé-like line of the four-door sports car. All measures unmistakably identify the Panamera as a Porsche and give it an even more athletic and modern look. They put the stamp of the future on the classic silhouette and proportions of the Panamera.

Updated Porsche crest

The Porsche Panamera is one of the first models to hit the road with the carefully modernised Porsche crest. Following the revision to mark the '75 Years of Porsche Sports Cars' anniversary, the crest of the

sports car brand is now cleaner and more modern, and the rearing horse has been thoughtfully redesigned. The designers reinterpreted classic elements and enhanced the logo with innovative design elements such as brushed metal and a honeycomb structure. This clearly anchors the Porsche trademark in its history while further developing the design.

Greater athleticism and emphasis on width

Directly under the modernised crest, there is a new, additional air inlet above the number plate holder. It takes into account the requirements of the new engines for an increased air flow and forms a single visual unit with the trapezoidal lower air intake. The large, rectangularly contoured side air intakes emphasise the width of the new Panamera. In the Panamera Turbo E-Hybrid, they only end at the level of the upper air intake and thereby signal the car's enhanced performance. In addition, the Turbo E-Hybrid is visually differentiated by precisely crafted Turbo front lights, vertical bars in the vehicle colour and side airblades. They lend the top-of-the-range model an even more commanding presence. In the case of the Panamera and the Panamera 4, vertical front lights now frame the front bumper at the sides.

An important design feature of the new Panamera is the more pronounced wings in front. The bonnet, by contrast, appears lower. This clearer reference to classic Porsche shapes also makes the Panamera look more striking and muscular. The more contoured central part of the bonnet continues the line of the new matrix LED headlights. They are steeper in the front of the new Panamera, emphasising the vehicle's width.

One particular highlight is the new, high-resolution HD matrix LED headlights (these are optional, though standard on the Turbo E-Hybrid). By dividing the main lighting functions into four almost squarely arranged LED modules, the characteristic Porsche four-point lighting graphics of the daytime running lights can also be seen at night in the new system for the first time – in both the dipped and high beams. This ensures an easily recognisable visual signature at night.

Characteristic features of the Panamera include the dynamic side view, which highlights its sports car genes. This flyline is even more striking on the new Panamera. The re-contoured window line rising at the rear of the vehicle, with its distinctive bend on the D-pillar, clearly identifies the new Panamera as a sports sedan. The air outlet integrated in the front wing is now more strongly flared and continues in boldly contoured form over the flank, giving the flyline a greater sense of tautness.

Sharpened, more dynamic rear

The three-dimensional rear light with the integrated PORSCHE logo emphasises the dynamic look of the car's rear. The continuous light strip spans the entire rear of the vehicle, while two filigree arcs produce a distinctive light signature. The illuminated and free-standing lettering is effectively highlighted by the three-dimensional integration of the tail light. The designers succeeded in integrating the rear hatch into the C-pillar without a visible gap. The frameless rear window gives the

tail end of the car a fresh, elegant look. Sharper tear-off edges on the roof and on the adaptive extending rear spoiler, as well as the overall tighter lines, give the rear of the Panamera a cleaner and more athletic appearance. The new side tear-off edges in the rear part not only convey a high level of dynamism but also improve the aerodynamics. The same applies to the redesigned rear bumper. The exhaust system for the Panamera and Panamera 4 features two single-tube tailpipes on the outside left and right in brushed stainless steel.

More presence and new accents for Panamera Turbo E-Hybrid

Porsche now highlights the turbo variants even more clearly than before for the range-topping models. The Panamera Turbo E-Hybrid has a separate rear bumper with diffuser panels painted in the exterior colour and two double tailpipes in bronze on the left and right edges. Numerous other details distinguish the Panamera Turbo E-Hybrid from the Panamera and Panamera 4. Much like the GTS models, which signal their performance-focused orientation with accent colours in Carmine Red and Black, the Panamera Turbo E-Hybrid uses the Turbo-exclusive accent colour Turbonite. It features on numerous add-on parts and the wheels available for the Turbo E-Hybrid. Turbonite is an elegant, warm grey with a premium-feeling bronze undertone that sits well with all available exterior colours. Porsche uses Turbonite in the side air blades of the air intakes on the front end, as well as the side window trims, the 'Turbo' model designation on the tailgate, the 'E-Hybrid' lettering on the front doors and the strip in the rear bumper. Porsche also uses Turbonite for the Porsche crest on the bonnet and on the wheels of the car. With the optional SportDesign side skirts in Black, the inlay stands out in Turbonite.

Four colour schemes for more variety

The new Panamera can be further individualised with a variety of new paint shades. The exterior colour palette has been redesigned. It is now divided into four colour schemes that meet different customer requirements and ensure a wider spread of colour options. They are called Legends, Dreams, Shades and Contrasts. The Legends colour scheme denotes extraordinary yet classical style. The paints are particularly high-quality and rich in nuance. Legends includes shades such as Aventurine Green Metallic and Copper Ruby Metallic. The heritage shade of Oak Green Metallic Neo is a nod to Porsche history. The range in the Dreams colour scheme is colourful, expressive and bright. In addition to the elegant Gentian Blue Metallic, there's the spectacular Madeira Gold Metallic. The Panamera Turbo E-Hybrid comes as standard with colour tones from the Dreams range. For a more discreet appearance, five metallic shades from Jet Black Metallic to Dolomite Silver Metallic and Carrara White Metallic make up the Shades colour scheme. The Contrasts category, which is based on a clear, purist aesthetic, works exclusively with black and white.

Centre-locking wheels available for the first time

A completely new range of wheels underlines the striking appearance of the new Panamera. The sports

sedan can be adapted to your personal wishes with a total of eight new wheel designs measuring 19-, 20- and 21-inches in diameter. For the first time, this includes a 21-inch wheel with a centre lock, which is visually reminiscent of the classic Turbo Design wheel. The forged aluminium rim is available as an option and exclusively for the Turbo E-Hybrid. There are also new wheel designs to choose from for the other model variants. The optional 21-inch Turbo Design wheel remains in the programme.

Consumption data

Panamera 4S E-Hybrid (WLTP)*: Fuel consumption weighted combined: 4.0 – 3.2 l/100 km; Fuel consumption with depleted battery combined: 9,8 – 8,8 l/100 km; Electrical consumption weighted combined: 18.5 – 17.6 kWh/100 km; CO_2 emissions weighted combined: 91 – 74 g/km; CO_2 class weighted combined: B; CO_2 class with depleted battery: G

Panamera Turbo S E-Hybrid (WLTP)*: Fuel consumption weighted combined: 4.4 – 4.1 l/100 km; Fuel consumption with depleted battery combined: 10,8 – 10,4 l/100 km; Electrical consumption weighted combined: 18.8 – 18.4 kWh/100 km; CO_2 emissions weighted combined: 100 – 93 g/km; CO_2 class weighted combined: C – B; CO_2 class with depleted battery: G

Panamera 4 E-Hybrid (WLTP)*: Fuel consumption weighted combined: 3.8 – 3.0 l/100 km; Fuel consumption with depleted battery combined: 9,6 – 8,7 l/100 km; Electrical consumption weighted combined: 18.4 – 17.9 kWh/100 km; CO_2 emissions weighted combined: 86 – 69 g/km; CO_2 class weighted combined: B; CO_2 class with depleted battery: G

Panamera 4 E-Hybrid Executive (WLTP)*: Fuel consumption weighted combined: 3.8 – 3.2 l/100 km; Fuel consumption with depleted battery combined: 9,7 – 8,9 l/100 km; Electrical consumption weighted combined: 18.5 – 18.0 kWh/100 km; CO_2 emissions weighted combined: 87 – 72 g/km; CO_2 class weighted combined: B; CO_2 class with depleted battery: G

Panamera 4 (WLTP)*: Fuel consumption combined: 11.0 – 10.1 l/100 km; CO_2 emissions combined: 250 – 230 g/km; CO_2 class: G

Panamera Turbo E-Hybrid (WLTP)*: Fuel consumption weighted combined: 4.3 – 3.5 l/100 km; Fuel consumption with depleted battery combined: 11,0 – 10,0 l/100 km; Electrical consumption weighted combined: 19.8 – 18.8 kWh/100 km; CO_2 emissions weighted combined: 99 – 81 g/km; CO_2 class weighted combined: C – B; CO_2 class with depleted battery: G

Panamera (WLTP)*: Fuel consumption combined: 10.4 – 9.6 l/100 km; CO_2 emissions combined: 236 – 219 g/km; CO_2 class: G

*Further information on the official fuel consumption and the official specific CO_2 emissions of new passenger cars can be found in the "Leitfaden über den Kraftstoffverbrauch, die CO_2-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Fuel Consumption, CO_2Emissions and Electricity Consumption Guide for New Passenger Cars), which is available free of charge at all sales outlets and from DAT (Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, www.dat.de).

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Dr. Ing. h.c. F. Porsche Aktiengesellschaft
Porscheplatz 1
70435 Stuttgart