Hand-finished: how the GT3 Bergsport is brought to life in Zuffenhausen

01/10/2026 Long before the GT3 Bergsport tackles the hairpin bends of an Alpine pass, its journey begins in Zuffenhausen. Photographer Stefan Bogner followed the production of the market edition, documenting how craftsmanship and advanced manufacturing technology work hand in hand throughout its creation.

Developed by Porsche Exclusive Manufaktur, the GT3 Bergsport is based on the current Porsche 911 GT3 with Touring Package and initially passes through the same highly precise production process as every other 911. It is then only through the interplay of series production and hand-crafted finishing that a car with such a distinctive character takes shape.

The sports car icon ‘Made in Zuffenhausen’

The Porsche 911 has long stood as a symbol of performance, individuality and enduring quality. Manufactured in Zuffenhausen, the sports car icon comprises about 1,900 components and is currently produced in 25 model variants, ranging from the classic 911 Carrera and market editions such as the GT3 Bergsport to the customer racing GT3 Cup models. This remarkable versatility is made possible by a highly flexible production system, skilled craftsmanship and sophisticated manufacturing processes. And what is even more exceptional is that every variant of the 911 has been built on a single production line at Porsche's Zuffenhausen headquarters for more than six decades.

On average, it takes about four days to build a 911, from body construction and painting through to final assembly. Throughout the process, people and machines work closely with one another. Robots are primarily used where precision, repeatability and efficiency are essential, while the human element remains indispensable, particularly when it comes to experience, craftsmanship and an uncompromising focus on quality. “Anyone given the opportunity to look behind the scenes of 911 production in Stuttgart-Zuffenhausen doesn't encounter a cold, automated assembly line, but people,” says photographer Stefan Bogner, who was given behind-the-scenes access for this story.

The GT3 Bergsport takes this approach a step further. While body construction, paintwork – in this case Valleygreenmetallic – and assembly follow the same proven standards as every other 911, numerous hand-crafted elements are added at later stages. Following series production, the experts at Porsche Exclusive Manufaktur integrate bespoke details, premium materials and a range of exclusive features with exceptional precision, further enhancing the car's distinctive character.

The finishing touches at Porsche Exclusive Manufaktur

These include a circular B-pillar badge that bears the inscription ‘GT3 Bergsport’, a badge on the rear lid grille, embossing to the leather centre console lid and decorative orange as well as black and white stitching in the interior. Even the key, leather key pouch and documentation wallet are tailor-made to match the GT3 Bergsport colour palette and logos.

The result is a sports car that unites the efficiency of modern manufacturing with the meticulous attention to detail of a hand-crafted product. Every GT3 Bergsport leaves Zuffenhausen carrying the imprint of the people who built it. It is this interplay of technology, precision and passion that makes the creation of Porsche sports cars truly special.

Info

Images: Stefan Bogner

MEDIA ENQUIRIES

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Consumption data

911 Carrera (WLTP)*: Fuel consumption combined: 10.4 – 9.9 l/100 km; CO_2 emissions combined: 238 – 227 g/km; CO_2 class: G

911 GT3 with Touring Package (WLTP)*: Fuel consumption combined: 13.8 – 13.7 l/100 km; CO_2 emissions combined: 312 – 310 g/km; CO_2 class: G

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*Further information on the official fuel consumption and the official specific CO_2 emissions of new passenger cars can be found in the "Leitfaden über den Kraftstoffverbrauch, die CO_2-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Fuel Consumption, CO_2Emissions and Electricity Consumption Guide for New Passenger Cars), which is available free of charge at all sales outlets and from DAT (Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, www.dat.de).

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